



## 2009 Sponsorship Packages

### Host Sponsor / Gala Reception (Thursday, November 5)

**\$18,000 (2 available)**

- 6' table and logo on signage at Gala Reception
- Logo on cocktail napkins at Gala Reception
- Sponsor attendee raffle prizes
- Plenary Session welcome
- Plenary Session centerpieces
- Includes Exhibit Space – 10' x 8' with preferential location
- 6 complimentary conference passes
- Logo and link to your website on BioFlorida conference sponsor webpage
- Recognition as Host Level Sponsor on conference signage and in Conference Program
- Full page program advertisement
- Company logo prominently displayed in all ads, printed materials and email blasts
- VIP seating at all general sessions

### Platinum Sponsor / Breakout Sessions

**\$15,000 (SOLD OUT)**

- Exclusive sponsorship of one entire breakout track: 5 sessions (Business, Science or Workshops)
- Welcome / literature table in breakout room
- Includes Exhibit Space – 10' x 8' with preferential location
- 5 complimentary conference passes
- Logo and link to your website on BioFlorida conference sponsor webpage
- Recognition as Platinum Level Sponsor on conference signage and in Conference Program
- Full page program advertisement
- Company logo prominently displayed in all ads, printed materials and email blasts
- VIP seating at all general sessions

### Gold Sponsor / Welcome Reception (Wednesday, November 4)

**\$10,000 (1 available)**

- 6' table and logo on signage at Welcome Reception
- Logo on cocktail napkins at Welcome Reception
- Includes Exhibit Space – 10' x 8' with preferential location
- 4 complimentary conference passes
- Logo and link to your website on BioFlorida conference sponsor webpage
- Recognition as Gold Level Sponsor on conference signage and in Conference Program
- Full page program advertisement
- Company logo prominently displayed in all ads, printed materials and email blasts
- VIP seating at all general sessions

For inquiries please complete attached commitment form or contact BioFlorida at (561) 653-3839

## 2009 BioFlorida Sponsorship Packages

**Silver Sponsor**

**\$5,000**

- Includes Exhibit Space – 10' x 8' with preferential location
- 3 complimentary conference passes
- Logo and link to your website on BioFlorida conference sponsor webpage
- Recognition as Silver Level Sponsor on conference signage and in Conference Program
- ½ page program advertisement
- Company listed in select ads, printed materials and email blasts

### Sponsorship Package Comparison

		Raffle sponsor	Plenary Session Welcome	Logo on reception napkins	Welcome / Literature table	Logo on all conference table	General sessions VIP seating	Preferred Location 10' x 8' exhibit	Logo/link on bioflorida.com	Logo on conference signage & screens	Complimentary conference program	Program advertisement
<b>Host Sponsor</b>	Best recognition as host and sponsor of Gala Reception!	X	X	X	X	X	X	X	X	X	6	Full page
<b>Platinum Sponsor</b>	Sponsor 5 breakout sessions!				X	X	X	X	X	X	5	Full page
<b>Gold Sponsor</b>	Be the first to welcome delegates!			X	X	X	X	X	X	X	4	Full page
<b>Silver Sponsor</b>	Exhibit AND advertising benefits!						X	X	X	X	3	1/2 page

### à la carte Sponsorship and Exhibit Options

À la carte sponsorships include recognition on the website and in the Conference Program. **These options also include 2 complimentary conference passes, but no additional sponsorship or advertising benefits.**

10' x 8' Exhibit	\$3,500	
Conference Bag or Portfolio	\$7,000 (Limit 1)	
Breakfast	\$4,500 (Limit 2)	
Snack Break	\$2,500 (Limit 3)	<b>2 REMAINING</b>
Name Badges	\$4,000 (Limit 1)	<b>SOLD</b>
Lanyards	\$3,500 (Limit 1)	<b>SOLD</b>

### Program Guide Advertisements

Individually purchased program ads include recognition on the website. **These options include no complimentary conference passes or sponsorship benefits.**

Inside Cover	\$3,000
Back Cover	\$4,000
Full Page	\$1,000
½ Page	\$700
¼ Page	\$450



## SPONSOR, EXHIBITOR OR ADVERTISER COMMITMENT FORM

Please FAX this page to 561-653-3840, ATTN: 2009 Annual Conference

\_\_\_\_\_  
Company Name / Primary Contact Name

\_\_\_\_\_  
Primary Contact Phone

\_\_\_\_\_  
Contact Email

\_\_\_\_\_  
Authorized Signature\*

\_\_\_\_\_  
Date

<u>Sponsorship Package</u>	<u>À la cart Sponsorship/Exhibit</u>	<u>Program Guide Advertisement</u>
<input type="checkbox"/> Host Sponsor           \$18,000	<input type="checkbox"/> 10' x 8' Exhibit           \$3,500	<input type="checkbox"/> Inside Front Cover       \$3,000
<input type="checkbox"/> Platinum Sponsor <b>SOLD OUT</b>	<input type="checkbox"/> Conference Bag or Portfolio   \$7,000	<input type="checkbox"/> Inside Back Cover       \$3,000
<input type="checkbox"/> Gold Sponsor           \$10,000	<input type="checkbox"/> Breakfast               \$4,500	<input type="checkbox"/> Outside Back Cover      \$4,000
<input type="checkbox"/> Silver Sponsor         \$5,000	<input type="checkbox"/> Snack Break             \$2,500	<input type="checkbox"/> Full Page                \$1,000
	Name Badges <b>SOLD</b>	<input type="checkbox"/> ½ Page                  \$700
	Lanyards <b>SOLD</b>	<input type="checkbox"/> ¼ Page                  \$450

**Billing Options\***

- Send Invoice
- Check Mailed                    Check # \_\_\_\_\_
- Credit Card
  - Visa    MasterCard    American Express

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Name on Credit Card

\_\_\_\_\_  
Credit Card Billing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\* By signing this form, you are committing to full payment for the option checked. All payments must be received within 30 days from commitment date to avoid forfeiture of sponsorship level and to receive sponsorship benefits. BioFlorida will contact you to obtain company details, logo and registrant information.

Mail payments to:  
BioFlorida, Inc.  
525 Okeechobee Blvd., Ste. 1500  
West Palm Beach, FL 33401